

CONTINUING EDUCATION (MBA & EMBA)

I.1- Master of Business Administration (MBA)

MASTER OF BUSINESS ADMINISTRATION (6PM-10PM)

LEVELS	OPTIONS	PLACES	AF (in CFAF)	TF (in CFAF)
MBA I et II Conditions : <i>Be an undergraduate degree holder (BAC+3 or equivalent) in all fields.</i> NB: Direct enrolment in MBA II is possible for DESC holders from ESSEC or a BAC+5 or equivalent degree in the field of economics and management or similar	MBA I - Tronc Commun	150	50.000	1.250.000
	MBA II - Fields of expertise <ul style="list-style-type: none"> Organisational Management Human Resources Management International Trade and Supply Chain Marketing Management Production and Quality Management Financial and Accounting Management Auditing and Management Control 	150	50.000	1.250.000

This training is offered in 02 modes :

- The face-to-face mode (FFL: Face-to-face Lectures and Assessment) and
- Hybrid mode (HL: Hybrid Lectures: all courses delivered online, face-to-face meeting at the end of the semester for further explanations, followed by face-to-face assessments).

NB: Same curriculum for both modes. Possibility to switch from face-to-face to hybrid mode from one year to the other

I.2- Executive Master of Business Administration (EMBA)

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA) (6PM-10PM)

LEVELS	OPTIONS	PLACES	AF (in CFAF)	TF (in CFAF)
MASTER I et II Conditions : 1. Be an undergraduate degree holder (BAC+3 or equivalent) in all fields. 2. A minimum of three years' experience in managing a team of at least five people in an organisation.	Executive MBA in Business Awareness	50	55.000	1.500.000
	Executive MBA in Design and Management of Business Projects	50	55.000	1.500.000
	Executive MBA in Strategic Management of Organisations	50	55.000	1.500.000

Job opportunities:

- Work as senior executives in management for companies
- Work in the public sector
- Self employed professionals and management consultancies
- Ability to set up a business

Application documents

The application forms, to be submitted electronically on our website as well as in hard copy to the ESSEC Student Affairs Service, include the following documents:

- An application form that can be downloaded online at www.essec-douala.cm/formationcontinue2022/ and also available at the ESSEC Student Affairs Service,
- A handwritten application with a 1000 CFA francs fiscal stamp;
- A certified copy of the birth certificate issued within the last 3 months;
- A certified copy of the requested degree, subject to verification if necessary (see Conditions and NB in the tables presenting the courses);
- Two letters of recommendation, including, if possible, one from the applicant's superior (form to be obtained from ESSEC or downloaded online);
- An authorization from the employer, for the employed candidates taken in charge by their administrations;
- A medical certificate issued by a doctor practising in a state-approved medical facility, issued within the last three months;
- A detailed curriculum vitae;
- Two passport-size photographs (4x4) of the applicant;
- A receipt of payment of the amount corresponding to the application fee for the training requested, in accordance with the amount indicated in the "Application Fees" column in the table above, to UBA Cameroon, ESSEC account [N° 14007000023]. (NB: the payment must be made in the candidate's name)

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- A large envelope (A4 size) with a 500 CFA franc stamp bearing the candidate's full address.
- For Executive MBA candidates**, attach, in addition to the above, any document attesting to team management experience for (See condition N°2)



THE UNIVERSITY OF DOUALA Advanced School of Economics and Business (ASEB)



The ultimate temple of knowledge



PROFESSIONAL TRAINING PROGRAMMES

**2021/2022 ACADEMIC YEAR
PROFESSIONALISATION COMPLEX**

For more informations :

Website: www.essec.u.douala.cm – **Email:** essec@essec-douala.com

P.O BOX : 1931 Douala-Cameroon – **Fax** +237 33 40 53 41

Telephone (+237) 695 846 474 / 677 117 728

INITIAL AND CONTINUING EDUCATION

I.1- Higher Business Studies Programme

PROFESSIONAL BACHELOR DEGREE - HIGHER BUSINESS STUDIES				
LEVELS	OPTIONS	PLACES	AF (in CFAF)	TF (in CFAF)
Bachelor Degree 1 in Management <i>Conditions :</i> <i>be a BAC/GCE AL holder or equivalent</i>	Management 1	100	20.000	500.000
Bachelor Degree 2 in Management	Management 2	100	20.000	500.000
Bachelor Degree 3 in Management <i>Conditions :</i> <i>Be an undergraduate degree holder (BAC+2 or equivalent) in the same or similar field</i>	Marketing	50	25.000	500.000
	Human Resources and Social Relations	50	25.000	500.000
	Accounting-Finance-Auditing	50	25.000	500.000
	International Trade and Supply Chain	50	25.000	500.000
	Financial and Economic Engineering	50	25.000	500.000
PROFESSIONAL MASTERS - HIGHER BUSINESS STUDIES				
NIVEAUX	FILIERES	PLACES	FED (en FCFA)	DU (en FCFA)
MASTERS (I AND II) <i>Conditions :</i> <i>Only for BAC+3 degree holders in the field of economics and management.</i>	Marketing	50	30.000	600.000
	Human Resources and Social Relations	50	30.000	600.000
	Finance and Accounting	50	30.000	600.000
	Auditing and Management Control	50	30.000	600.000
	International Trade and Supply Chain Management	50	30.000	600.000
	Financial and Economic Engineering	50	30.000	600.000

Job opportunities:

- Work as executives in firms
- Work as executives in companies
- Work in the public sector
- Self-employed professionals; consultancy; NGOs
- Ability to set up a business

I.2- Advanced Professional Studies Programme

MASTERS - ADVANCED PROFESSIONAL STUDIES IN MANAGEMENT				
LEVELS	OPTIONS	PLACES	AF (in CFAF)	TF (in CFAF)
MASTERS (I AND II) <i>Conditions :</i> <i>Be a BAC+3 degree holders or equivalent.</i>	Corporate Social Policy	50	30.000	600.000
	Entrepreneurship	50	30.000	600.000
	Finance and Accounting	50	30.000	600.000
	Sales and Business Negotiation	50	30.000	600.000
	Corporate Communication	50	30.000	600.000
	Projects Analysis and Assessment	50	30.000	600.000
	Quality, Health, Safety and Environment	50	30.000	600.000

Job opportunities:

- Work as senior executives in Management for companies
- Self-employed professionals and management consultancies
- Work in the public sector
- Ability to set up a business

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CONTINUING EDUCATION (Licence et Master Pro)

I.1- Professional Bachelor's Degree Cycle

PROFESSIONAL BACHELOR'S DEGREE IN CONTINUING EDUCATION (6PM-10PM)				
LEVELS	OPTIONS	PLACES	AF (in CFAF)	TF (in CFAF)
Licence 3 <i>Conditions :</i> <i>Be an undergraduate degree holder (BAC+2 or equivalent) in the same or similar field</i>	Organisation and Management	50	30.000	600.000
	Digital Marketing and E-Commerce	50	30.000	600.000
	Strategic Management of Organisations	50	30.000	600.000
	Banking and Insurance	50	30.000	600.000
	Logistics and Transport	50	30.000	600.000
	Human Resources Management	50	30.000	600.000
	Management and statistical processing of data	50	30.000	600.000
	Database and Big Data	50	30.000	600.000

I.2- Professional Master Cycle

PROFESSIONAL MASTERS IN CONTINUING EDUCATION (6PM-10PM)				
LEVELS	OPTIONS	PLACES	AF (in CFAF)	TF (in CFAF)
MASTER I AND II <i>Conditions :</i> <i>Be a BAC+3 degree holder or equivalent in the same or similar field. For candidates applying for level 1</i> <i>é Be a BAC+4 degree holder or equivalent in the same or similar field. For candidates applying for level 2</i>	Digital Marketing and E-Commerce	50	40.000	800.000
	Strategic Management of Organisations	50	40.000	800.000
	Customer Service Management	50	40.000	800.000
	Business Communication	50	40.000	800.000
	Information Systems Management and Big Data	50	40.000	800.000
	Local Development and Management of Territorial Communities	50	40.000	800.000
	Banking - Insurance	50	40.000	800.000
	Finance and Commodity Trading	50	40.000	800.000
	Quality, Health, Safety and Environment	50	40.000	800.000
	Project Analysis and Assessment	50	40.000	800.000
	Finance and Accounting	50	40.000	800.000
	Auditing and Management Control	50	40.000	800.000
	Micro finance	50	40.000	800.000
	Taxation	50	40.000	800.000
	Human Resources Management	50	40.000	800.000
	Social Responsibility and Sustainable Development	50	40.000	800.000
	International Trade and Supply Chain Management	50	40.000	800.000
	Sales and Business Negotiation	50	40.000	800.000

Job opportunities:

- Director of SME/SMI
- Consultant in SMEs/SMIs
- Senior manager in companies
- Self-employed professionals, management consultancies
- Ability to set up a business
- Direct admission into MBA

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